

MAIL TO:  
Office of the Attorney General  
Registry of Charitable Trusts  
P.O. Box 903447  
Sacramento, CA 94203-4470

STREET ADDRESS:  
1300 I Street, Room 1130  
Sacramento, CA 95814  
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WEBSITE ADDRESS:  
<http://caag.state.ca.us/charities/>

## COMMERCIAL FUNDRAISER FOR CHARITABLE PURPOSES

### 2000 ANNUAL FINANCIAL REPORT

(California Government Code Section 12599)

Failure to file annual financial report by January 30 annually for each calendar year of solicitation may result in fines or filing penalties as defined in Government Code Section 12586.1 (Recently enacted).

An annual financial report must be filed for each event for each charity solicited for during the previous calendar year.



Name and Address of Commercial Fundraiser:

CF Number 414  
Factor Direct LTD

Name of Commercial Fundraiser  
11500 West Olympic Blvd., Suite 540

Address of Commercial Fundraiser  
Los Angeles CA 90064

City, State, and ZIP Code of Commercial Fundraiser

Telemarketing held (on) (from) 9/1/2002

(Type of Activity)

Name and Address of Charitable Organization or Charitable Purposes:

CT No. 71266 F.E.I.N. No. 95-2408623  
Planned Parenthood - Los Angeles

Name of Charity  
1920 Marengo Street

Address of Charity  
Los Angeles CA 90033

City, State, and ZIP Code of Charity

to 12/31/2002, 200 (Date or dates must be shown)

1. REVENUE
- A. Cash contributions
  - B. Entertainment sales or admission charges
  - C. Sales from products
  - D. Advertisement sales
  - E. Membership fees
  - F. Other sources: (Specify)
    - a. \_\_\_\_\_
    - b. \_\_\_\_\_
    - c. \_\_\_\_\_
    - d. \_\_\_\_\_
  - G. TOTAL REVENUE

21,270.00 A.  
\_\_\_\_ B.  
\_\_\_\_ C.  
\_\_\_\_ D.  
\_\_\_\_ E.  
\_\_\_\_ Fa.  
\_\_\_\_ Fb.  
\_\_\_\_ Fc.  
\_\_\_\_ Fd. 21,270.00

2. EXPENSES
- A. Fees or commissions
  - B. Salaries
  - C. Payroll taxes
  - D. Employee benefits
  - E. Cost of merchandise for resale
  - F. Cost of entertainment
  - G. Postage
  - H. Advertising
  - I. Telephone
  - J. Rental of equipment
  - K. Facilities charge
  - L. Permits
  - M. Other expenses: (Specify)
    - a. \_\_\_\_\_
    - b. \_\_\_\_\_
    - c. \_\_\_\_\_
    - d. \_\_\_\_\_
  - N. TOTAL EXPENSES

\_\_\_\_ A.  
\_\_\_\_ B.  
\_\_\_\_ C.

Please see attached  
breakdown of expenses

\_\_\_\_ Ma.  
\_\_\_\_ Mb.  
\_\_\_\_ Mc.  
\_\_\_\_ Md. 14,889.00 N.  
6381.00 3.

3. Distribution or net to charitable organization or charitable purposes

4. (a) Is any officer, director, partner or owner of the Commercial Fundraiser in any way affiliated with or control, directly or indirectly, the charitable organization for which the Commercial Fundraiser has contracted to solicit?  
☒ Yes ☐ No If "yes," complete the following:

Name of officer, director, partner or owner of Commercial Fundraiser	Name and address of charitable organization	Relationship of officer, etc. To charitable organization

(b) For each affiliation identified in 4(a), attach copy of the contract between the commercial fundraiser and the charity.

Under penalties of perjury, I declare that I have examined this report, including accompanying documents, schedules and statements, and to the best of my knowledge and belief, the report is true and complete.

Sig Thomas Snygel CDD 1/23/03  
Title Date  
ble organization for verifying the distribution.  
Sig Anne Robinson Director of Development 1/30/03  
Printed Name Title Date  
Sig Steven Emmert SVPI Internal Affairs 5/6/03  
Printed Name Title Date

401019

RECEIVED

FEB 25 2003

Attorney General's  
Registry of Charitable Trusts

Facter Direct Ltd  
Campaign Expense Allocation

	\$ 14,889.00
Printing	\$ 345.73
Postage	\$ 871.72
Telephone	\$ 819.04
Payroll	\$ 5,097.48
Employee benefits	\$ 379.16
Rent	\$ 813.27
Office manager	\$ 1,764.80
Utilities	\$ 185.81
Equipment	\$ 179.92
Recruitment	\$ 126.74
Computer Programming	\$ 107.65
Office expenses	\$ 3,353.05
P.S. Fee/Profit	\$ 844.62
Total	\$ 14,889.00